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"In the Name of God"

I am very glad for having the opportunity to bring up some points about global violence and media violence in this important and deciding forum.

Violence is a phenomena which unfortunately is given ever increasing coverage in modern media. Today, the electronic media have undergone enormous technological improvement but their content have not experienced the same development in human terms. In fact it could be said that there exists a huge gap between technological advancement of media and improvement of their content. This process could be described as a kind of cultural delay. In other words, communities have not culturally produced the required norms, values and laws to take advantage of media outlets. With respect to the above, the following points are of paramount importance:

1. The electronic media should not only oppose the idea of violence, the belief that violent behaviour is a way to achieve one's objectives, the culture of violence, the promotion of violence and the weakening of deep humane feelings and affection among the people. Instead they should strive for promotion of friendship, kindness and humanitarianism.
2. Providing more time for affectionate programmes in electronic media and depicting prominent examples of deep humanitarian feelings which could be found in every society across the world to bring more tender feelings to world community.
3. For providing information and the covering the events whose main or secondary elements are violence, a new media language should be employed to alert people and families. The media need to refrain from becoming a source for promotion of violence themselves.
4. With respect to various applications of ICT, it is expected that the WSIS will prepare the ground all around the world for a better, more accurate and widespread exchange of information among all nations and promote deep humane relationship based on optimism and good intention throughout the globe.
5. Regrettably, the "explosion of information" more than anything else has led to increased machine-oriented feelings and the gradual disappearance of affections and humanitarian ideas within societies. In fact, from the terms information, communication and technology, only information and technology have gained prominence. It is obvious that information without communication will lead to a decline of human feelings and affections.
6. The electronic media should change the structure of their programmes and employ new signs, metaphors and symbols and in brief a new media language. Only with new signs, metaphors, symbols and new and a deeply humane look, can new meaning be produced and transmitted.
7. Finally, for the production and transmission of new messages based on humanistic principles, tenderness and filled with kindness and affection, acceptable to all people across the world, the electronic media must make use of the fundamental principles of cultures and divine religions of all nations.